# Tom Carr Photography Sports Team Photography Guidelines

### What you can expect from Tom Carr Photography

We are a professional sports photography company, and we conduct ourselves in the same manner regardless if you are one team or a 50 team league. We have refined our process from many years of sports team photos and we ask that you trust our judgement when it comes to the process in which we schedule and photograph teams.

Our sports photography packages are based on years of testing what works best for our clients. We don't plan to change those prices any time soon. Samples of our packages and a la carte items can be seen on our order forms, as well as our **Sports Photography Handbook** and on our website. A printed copy made have been provided with these guidelines. If not, you can request a printed copy of the handbook.

As part of a league agreement, Tom Carr Photography is to be the exclusive photographer for all of the pictures of teams in the league. Teams and/or coaches are not allowed to seek their own photographer to do their team pictures. We will provide each team's coach (that is pictured) with a free 5x7 team photo. In addition, we will give back to the league in a monetary gift (based on the total number of players photographed). This amount does not reflect a specific percentage based on sales that we generate from orders, but is usually calculated at a minimum of \$1 per player.

We constantly strive to provide a professional team of people to make sure the experience is as smooth and comfortable for everyone involved. A list of leagues and schools that we have worked with in the past is listed at the end of these guidelines for your reference.

Information and samples of our work and products that we offer can all be found on our sports photography website located at: <a href="https://tomcarrphotography.com/sports/">https://tomcarrphotography.com/sports/</a>

#### What Tom Carr Photography expects from the league and coaching staff

#### We simply ask that you:

- 1. Communicate with your coaches that Tom Carr Photography will be the exclusive photography business to photograph the teams, and only on the dates set forth and agreed upon by both Tom Carr Photography and the league board of directors.
- 2. Communicate with the coaches and parents the necessity of being on time and ready to go at their teams scheduled day/time. We do understand that matters arise from time to time that conflict with the schedule, and those will be handled on an as needed basis as long as we are notified in advance of the request.

## **Scheduling**

### These are the two options for scheduling

- 1. The league can assign each team a day/time for the team pictures based on game and/or practice schedules. Adjustments can be made to the schedule if needed. *This is the preferred method*.
- 2. The coaches can schedule a time with Tom Carr Photography for their teams pictures on the date(s) set up by Tom Carr Photography and the league. We schedule teams every 10 minutes. Teams are required to have everyone present 5-10 minutes early, dressed and ready to go. It only takes a few minutes to take each players pictures then they are free to go.

## **Picture Day**

- All players are encouraged to attend and be photographed. No purchase is required to be photographed. We will never leave any child out because of their inability to pay for pictures.
- We do offer a wide variety of packages and products at fair prices if a parent wishes to purchase one. Order forms will be provided the day of pictures as well as instructions and payment options.
- Online ordering options will also be available for prepaid packages if a parent is unable to attend
  but wants to place an order. <u>All online prepaid package orders are due no later than midnight the
  day of pictures</u>.
- Packages are <u>ONLY</u> available as pre-orders placed and purchased on the day of pictures. Digital
  images will be available at a later date from the online gallery\*, however, there will be shipping
  charges applied to order placed from the gallery once it is posted. \*Packages are not available
  from the online gallery, only individual prints or digital copies.
- Each player will be photographed in an indoor controlled lighting setting. Pictures will be taken against a green screen background suited for the best possible extractions. We do not take a combined team photograph. Instead, we compose a team photo from the individual images that we take.
- We do not offer make-up dates for pictures. Any players/coaches that are not able to make it on the scheduled day will unfortunately not be included in the picture. There are no exceptions. We do, however, understand that conflicts arise and players/coaches that can't be there at the scheduled team time can come any other time during the day while we are still set up for pictures as long as we are notified in advance that they are coming at a different time.
- Due to unpredictable weather conditions and scheduling conflicts, we no longer offer the traditional on site team/individual photos like on the field, bleachers or in the gymnasiums for the team & individual package photos.
- We offer the latest and best possible digital backgrounds specifically created for your team/league using school/league colors and logos that you provide us in advance. We take pride in the professional look of our templates. We will use the same background template for all of the teams in the league. Teams will not have the option to choose a different template.

## **Leagues & Schools We Have Worked With**

Below is a list a several schools and/or youth sports leagues that we have worked with in the most recent past. Not included in this list are many individual schools and travel teams.

- McLean County High School
- McLean County Middle School
- McLean County ABA Basketball League
- Mclean County Youth Baseball/Softball
- Webster County High School
- Webster County ABA Basketball League
- Webster County Junior Pro
- Webster County All Stars

\*We can provide a list of contacts for any of the above mentioned upon request.

If you have any questions, please reach out to me at the number or address below.

Thanks,

Tom Carr



## **Tom Carr Photography**

P.O. Box 84

Beech Grove, Kentucky 42322

Phone: 270.681.8891

Email: tom@tomcarrphotography.com

Website: https://tomcarrphotography.com/sports/