



SENIOR REP REFERRAL PROGRAM

WHAT IS IT?

There's nothing better than serving our clients well and giving them images they adore.

One of the biggest compliments our clients give us is when they send their friends our way for pictures!

Our referral program is a way to say "thank you!" and give you a little something extra for being a team player.

HOW IT WORKS

It's quite simple! For every referral you sign up that books & completes a session with us, you both receive the following rewards. While there is no limit to how many clients you can refer, we do ask you to supply us with at least four potential clients in order for you to achieve your next step as a Tom Carr Photography senior rep.



WE MAKE IT EASY TO SUCCEED

While you can spread the word however you like, we provide you with a referral packet full of sign up cards, a tracking sheet to keep up with your referrals & rep cards that you can hand out to your senior friends & classmates. Contact us at any time with questions or to get more materials. We are here to help you succeed.

WHEN ARE YOU REWARDED?

Once your new referral books and completes a session with us, we will notify you on collecting your reward. Though we keep track of all referrals you send to us, we recommend that you stay in touch with them and help them in any way you can. If they have questions, we are here to help with the process. Once you have submitted four referrals, you will then be eligable for the 50% discount on future sessions and 25% off print/digital purchases.

THE RULES

Your referral MUST purchase a session with us for either of you to receive your reward. If they book and then cancel, the credit no longer applies to either party. You may only collect credits from referrals that book & complete a session during your current high school senior year. Completed sign-up cards are due back by the beginning of Fall break.

NEED HELP WITH A QUESTION? WE ARE HERE TO HELP!

Phone/Text: (270) 681-8891 | Email: tom@tomcarrphotography.com | Website: www.tomcarrphotography.com







what are SENIOR reps?



WHAT WE'RE LOOKING FOR

Who best fits our Tom Carr Photography SENIOR REP program? We are looking for creative, outgoing, and motivated high-school Juniors to have their senior portraits taken in the Summer before & Fall of their Senior year to help spread the word about our Senior Portrait experience, in exchange for a free mini session, and access to many exclusive discounts – only available to our selected Senior Reps.

BE YOURSELF

Being a Senior Rep means you're an exclusive spokesperson for Tom Carr Photography. All it requires is showing off your awesome photos to all your graduating friends!! Remember, this session is about you and letting me show who you are through your pictures. So this means going to your favorite place for pictures, wearing your favorite clothes or having your favorite pet in your photos! All you have to do is put a little effort into showing off your awesome pictures! And by reffering your friends to Tom Carr Photography, you can earn discounts toward additional sessions or prints and products!!



REFER SOME FRIENDS | EARN SOME CASH





so what's IN IT for you?







FREE MINI STUDIO SESSION

Senior Reps will receive a FREE mini studio session during the summer before your senior year!

FREE MOBILE APP

Free mobile app for viewing and sharing your images with family and graduating friends.

25% OFF PRINT ORDERS

As well as all of the other discounts, you will receive 25% off of any print/product orders from your online gallery.

50% OFF SESSIONS

You will also receive 50% of of any additional sessions that you book during your senior year.

FREE REP CARDS

Rep cards aid in promoting and earning your \$25 credits for you and your graduating friends.





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what do I do now?

- 1. We ask that you have a strong presence in your high school and community, and spread the word via your social media outlets such as Facebook and Instagram using the hashtags #seniorreppin, #seniorsunday, etc.
- 2. Use any pictures from your session as your profile picture throughout your senior year.
- 3. Refer as many of your graduating friends to our studio and earn \$25 for each student that books a senior session.
- 4. You may not represent any other Photography studio during your senior year of high school.
- 5. Have your parent or gaurdian read and submit the Senior Rep Questionnaire form located on our website.

(If chosen, you will be required to pay a \$100 deposit and complete and submit all required forms from our website)

become a REP today!

Contact Tom Carr Photography with a little information about yourself. Give me a little information about your ideal senior session. You can find all of the forms on our website, or give us a call and we can point you in the right direction.



Special thanks to my Class of 2022 Senior Reps:
Amanda Ecton, Carter Riley, Harli Adkisson, Rachel King, Bryce Durbin,
Alyssa Burrough, Live Baird, Jalee Pinkston, Laila Bell & Honorary Rep; Evie Hoover.

Get in TOUCH

WWW.TOMCARRPHOTOGRAPHY.COM (270) 681-8891